

Utilization of Social Media for Writing Learning in Elementary School

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Abstract. The acceleration of technology in education has brought children so close to the digital world and social media. According to data, 87% of primary school age children in Indonesia use social media. This is a potential for social media to be used in learning in elementary schools, especially in writing skills. The low writing skill in elementary school makes this skill need attention and improvement. The Program for International Students Assessments (PISA) in 2015 showed that Indonesia was in position 64 out of 75 countries with low literacy. Social media is ideally used in learning to improve students' writing skills in elementary schools. This study aims to describe how the use of social media for learning to write in elementary schools. The method used is literature review by reading, studying, comparing, studying and drawing conclusions. Researchers found that social media can be used and utilized as learning media, study rooms, and communication facilities in improving writing skills in elementary schools, especially in high grades. Social media provides good benefits for learning to write in elementary school.

Keywords: Social Media, Writing Learning, Elementary School.

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INTRODUCTION ~ The development of technology in the field of education shows an extraordinary speed. Social media is growing rapidly adapting to the needs of people in the world (MR & Seftika, 2019). In this case, social media as a means of communication and information used by most people has the potential to be used in education. The presence of social media in learning to create and spread knowledge collaboratively. In the academic field (Ojukwu et al., 2021) shows that some of the services available on social media are specifically aimed at the academic community as a place for education to learn something, including learning to write.

Today's children seem proficient in using social media and technology. They are comfortable associating with technology. However, that does not mean they develop or use social media to learn.

Social media is only used in learning (Mourlam, 2014). Seeing this, social media actually has an opportunity to be present in writing learning in elementary school because currently there is digitalization in writing learning.

Data reveals that in 2021, Indonesia experienced an increase in internet users. The increase reached 11% from 2020. Initially as many as 175.4 million users then jumped to 202.6 million internet users (Agustini, 2021). The average internet user spends 3 hours a day using social media (Haryanto, 2021). Neurosum Indonesia Consumers Trend 2021: Social Media Impact on Kids even conducted research which succeeded in revealing that 87% of children in Indonesia were introduced to social media before turning 13 (Scar Media, 2021). Looking at the data above, it can be said that children who use social

media are still in kindergarten age or are in elementary school age.

To answer the challenges of the times. Students must be skilled and have quality. Some of these skills are seen from how they use technology, manage information, learn, innovate, are skilled in life, have a career and have global awareness. Education in the era of globalization is full of competition (Hidayatullah, 2019). Technological progress and student mastery must be improved. The use of social media involves students in the development of the digital world (Shahzadi & Kausar, 2020).

Indonesian language learning in elementary schools must be fulfilled because it is the basis for continuing to the next level. Language learning must be carried out in a directed manner, meaning that learning must be planned and prepared properly. Writing is one of the language skills. This writing skill occupies the last position in the learning stage (Rahman, Widya, et al., 2020).

Writing is related to other skills, namely reading skills (Hartati et al., 2020).. The four skills are listening, speaking, reading and writing. All four must be mastered by students. Writing skills in elementary school are at the practice stage. Even so, students must have the motivation to write.

It is undeniable that literacy skills in Indonesia are still low. This can be proven by the Program for International Students Assessments (PISA) in 2015. Where Indonesia is in position 64 out of 75 countries studied. It is the same with survey research conducted by Central Connecticut State University in 2016, a year after the survey conducted by PISA.

The results shown are not much different. Indonesia is still in 60 of the 61 countries studied (Mustadi & Irvan, 2021).

Ideally, social media as a digital tool that is already known and used by children of primary school age can contribute to education, especially in learning to write. There are various types of social media, even students feel free and happy to write their thoughts, feelings, and opinions even though informally (Ismail et al., 2018).). In addition, writing activities can be a very potential medium in transforming ideas, thoughts and ideas in a larger space (Yarmi, 2017). However, the teacher must be present and aware of the possible drawbacks and conduct ongoing studies on the usefulness and benefits of using it in the learning process with students.

Several studies have shown the use of social media in education. Especially today's education, where digitalization has also touched primary school education. The study of the use of social media for learning to write becomes very important in helping the teaching and learning process. The impact of social media that is used in learning to write in elementary schools is still rarely found from various literatures. Although social media is developing and used in the field of education (MR & Seftika, 2019).

Based on the explanation above, researchers are interested in conducting a literature review on the use of social media for learning to write in elementary schools. This research is expected to contribute in enriching references in language learning in elementary schools, especially in learning to write.

METHOD

This study uses a literature study method that collects data and conducts research studies on books, journals, notes and reports (Novia et al., 2020).. This method gives birth to a framework of thinking that studies the literature on the problem under study (Apriyanti & Rahman, 2021). The analysis process is carried out in several stages (Franesti, 2021), namely by reading, studying, comparing, studying and drawing conclusions. The sources studied and used as reference materials are the results of reading from the internet web, previous research and relevant sources

RESULTS AND DISCUSSION

Sosial Media

Internet-based learning media in this era can be used in the learning process (Ambarsari, 2020). Social media has evolved in recent years to smartphones (Talib, 2018). Social media used for academic purposes are often found in various countries. Globally in the span of 2010-2020 the findings reveal that social media such as Twitter, Facebook, Blogging, Orkut, Badoo, Sky Blog, Google, LinkedIn, Whatsapp, Skype, My Space, Zoom, Yahoo Messenger, and academic community blogs are often used by student. (Ojukwu et al., 2021). While the media that are trending and popular in Indonesia are 10. The social media are Youtube, Whatsapp, Instagram, Facebook, Twitter, Line, LinkedIn, Tiktok, Pinterest and Telegram (Ahmad, 2021)

The use of social media is a driving force in providing improvements in learning (Ojukwu et al., 2021) especially distance learning (Rahman, Anggia, et al., 2020). On the other hand, teachers can actively use social media to connect with their students and conduct online learning.

Utilize media and use it in learning based on students' proximity to social media. It can be said that social media has a large enough capacity to support education and increase students' creativity and critical thinking (MR & Seftika, 2019).

It is important for students of primary school age to gain control over the use of social media. Such control can be provided by parents, teachers and the community. Good impact and bad impact can not be denied, it will happen. As a place to interact with other people without having to face to face and meet in person, social media also acts as a medium of entertainment and a medium for expression (Fitriani et al., 2020). The impact of the presence of social media in the field of education, its use depends on each individual. The idea that social media can have an impact on the academic field needs to be studied. Social media has a future in education with the development of an increasingly advanced and modern era (Ojukwu et al., 2021).

Writing Learning in Elementary School

Writing is not a natural skill. One does not acquire this skill easily. When writing, students must first recognize and understand symbols such as the letters of the alphabet. Ismail et al. (2018) mention that writing is a sophisticated skill because it combines a number of different elements to become grammatically connected. Writing is indeed the most difficult to learn because there are so many components involved. Namely spelling, language use, vocabulary and punctuation. Even Rahman et al (2020) mention writing is not just channeling ideas in written form. There are several benefits when writing that it can clear your mind, overcome trauma, get and

remember information, solve problems and even help someone.

Language learning in elementary schools has a goal as Yarmi (2017) explains it well that it is intended for students to be able to have enjoyment and be able to use literary works in developing personality, insight, knowledge and also language skills. Learning is directed so that students are able to improve their communication skills orally or in writing. Learning to write is expected to be ideal, which is practical and contextual. Not just emphasizing theory and memorization.

There are two stages of learning to write in elementary school. Rahman et al (2020) describe it as starting writing and continuing writing. Beginning writing if in low grade aims to relax the muscles in the fingers. Beginning writing learning does not focus on writing using a pencil only. Combination of writing is done using plasticine, sand, air, back of hand. It aims so that students can remember well the letters and how to write them. The involvement of students and the variety of activities carried out will reduce the boredom that may arise when learning is taking place. Therefore, the teacher must provide fun learning. Next is advanced writing which is learned and must be mastered in high grade. In general, this skill is related to writing descriptive paragraphs, narration, persuasion and argumentation.

Learning to write can be developed with various activities combined with writing activities at school. So that writing turns into a hobby for students. This can be achieved by giving students the motivation to write (Ambarita, 2021). Teachers can make writing lessons and direct students to write and publish them

on their social media (Rahman, Widya, et al., 2020).. Although it cannot be denied that not everyone has good writing skills (Hidayat & Yani, 2020).

Utilization of Social Media for Learning Writing in Elementary School

Various types of social media are used by many students to meet their needs to access and publish various kinds of information. Learning will be deeper, can reflect and improve students' critical thinking. (Santarossa et al., 2021). The advantages of using social media in education according to Willbold (2019) are as follows.

- 1) social media as a communication and collaboration tool, students can connect with anyone, especially with their friends. Many features and which offer learning support for students. Even in America there are teachers who broadcast live on Facebook and read bedtime stories to their students.
- 2) finding concrete information online, various websites and social media provide a wealth of information that can help students. Searching and using social media depends on the interests of students. Some social media such as Tumblr and Pinterest that can offer inspiration for students in making school projects.
- 3) parental involvement, social media helps parents engage in children's learning. The school's official Twitter or Facebook social media can provide information to parents about activities, projects or matters related to school. Other social media that can connect parents are Facebook Messenger or Whatsapp. That way social media can have a positive impact on student

performance because their parents can provide good academic support at home.

4) improvement of language, communication and reading skills. Social media presents pieces of information including interesting animations. Learners are motivated to devote their time and effort to their learning.

5) Distance Learning is implemented with the help of various online tools and social media. Modern teachers can attract students to online learning. This makes it possible for students who live in remote areas or who do not receive formal education to access education.

This is in line with Otchie & Pedaste, (2020) who found that social media has a relationship with learning. There are five things that can explain this, namely 1) collaboration that involves two or more humans to achieve a common goal, 2) communication as a form of interaction in exchanging information, 3) reciprocal physical, verbal interactions, such as text, images, videos individually. two-way, 4) entertainment, 5) teaching and learning

Students' skills in mastering technology developed in digital literacy including the use of social media have a good and positive impact. It can be seen in the process and results of learning to write and storytelling. So that the process of learning to write becomes meaningful and fun (Suwarni et al., 2019). The advantages of mass media as a digital writing platform can develop content planning and design, construction, and sentence review in learning to write (Yamaç et al., 2020).

Several studies have shown how to use social media in learning to write. Social

media is very effective in improving poetry writing skills. This poetry writing skill needs to be stable, develop writing skills and evaluate after learning (Lestari, 2017). Social media can provide innovation, inspiration, imagination, creativity and interesting things (Fitriani et al., 2020). Instagram as one of the popular social media can be used as a medium of learning in learning Indonesian language and literature (Ambarsari, 2020). Several strategic actions and steps need to be taken by stakeholders to motivate students to write using social media every (Nee et al., 2019). Youtube Based on the two studies above, it can be said that social media can contribute to the development of writing skills in elementary schools.

Facebook can increase students' motivation when writing recount texts and apply Facebook as a medium for learning to write recount texts (Ambarita, 2021). Facebook is also used in learning to write and can improve students' writing skills. So that it encourages students to have Facebook so they can do writing exercises as a new experience (Shahzadi & Kausar, 2020). In addition, writing poetry using Instagram can also increase and grow students' interest and confidence in writing. Instagram provides a space for direct appreciation of the work created by students (Aswan et al., 2019). Even writing using Google+ makes students more confident than conventional writing. Students who have goals will become more involved in doing writing assignments (Mohammad et al., 2017).. It's the same with social media Youtube (Bakri et al., 2021).

Based on the explanation above, it is important to develop an understanding of

the role of digital media and social media in children's lives, especially in language (Zhao & Flewitt, 2019). The hope is that students can be sensitive to information and think critically to solve existing problems. Teachers play a very important role and are very solution-oriented in the use of learning (Zahroh, 2021) especially in learning to write. Planning requires planning, implementation, and close supervision (Assidik, 2018).

Social media provides many benefits both when accompanied by supervision. In the context of learning to write, the teacher should have fairly good skills in operating and giving instructions to students if it involves socially in learning to write. If students become accustomed to writing on social media. So it is expected to be able to write well, whether it's poetry writing skills, narratives, descriptions, arguments, persuasion, reports, expositions, etc. So that in the future students can use social media as they should and provide benefits to society by becoming good writers. Because in the future, digital writing skills will be very important because everyone will access the internet and social media to obtain information.

CONCLUSION

Writing learning in elementary schools is carried out using the use of social media. Especially in high grades where there are several writing skills that can be helped by popular social media or easy-to-use social media to increase creativity, innovation, motivation, imagination and digital writing habits. In addition, the use of social media in learning to write in elementary schools still requires attention and evaluation from the teacher as a party that accompanies students in

the learning process. Social media can be used in writing learning in elementary school, of course it must be with clear and measurable planning, implementation and evaluation. So that social media can be optimally utilized for the development of students' writing skills in elementary schools.

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